

For immediate release:
July 25, 2011

For more information:
Gordon Merkle 954-563-6747
gordon@dolphinairs.com



san francisco
art and design
show & sale
september 15-18, 2011

4TH ANNUAL SAN FRANCISCO 20th CENTURY ART AND DESIGN SHOW AND SALE RETURNS TO FORT MASON IN SEPTEMBER

(San Francisco) The 4th Annual **SF20/21 San Francisco Art and Design Show & Sale**, will return on September 15-18 to Festival Pavilion, Fort Mason Center. **SF20/21** will open with a Preview Gala from 6 to 9 p.m. on Thursday, September 15, benefiting the **San Francisco Museum of Modern Art**. Proceeds from the Preview Gala help underwrite the museum's education and exhibition programs that engage residents of the Bay Area, including over 55,000 children, teachers, and families, each year.

Gina and Stuart Peterson are honorary chairs of the 2011 event. Co-chairs are Katie Schwab Paige, Allison Speer, and Stanlee Gatti. Elaine McKeon is the SFMOMA trustee advisor. Douglas Durkin is chair of the Designers Forum. Past honorary chairs include Helen and Chuck Schwab, Elaine McKeon, Carla Emil and Rich Silverstein.

SF20/21 features 40 of the most prominent 20th-century decorative and fine arts dealers from across the United States and Europe, including returning exhibitors **R 20th Century** and **Hostler-Burrows** from New York, **Hedge, Fraenkel Gallery, Silverman Gallery**, and **March** from San Francisco, **The Silver Fund** from London, **Dragonette Ltd.** and **Reform Gallery** from Los Angeles, among many others. New to the show this year are several highly respected art and design dealers including **Anthony Meier Fine Arts, Almond Hartzog**, and **Amarcord Fine Decorative Arts** of San Francisco, **Gray Gallery** of Los Angeles and Paris, **Marilyn Garrow Fine Textile Art** of London, and **Daniel Blau** of London and Munich.

Furniture, fine art, and objects, representing all design movements of the past century, will be presented in dramatic room settings creating the effect of a decorator show house tribute to iconic 20th-century design. Additionally, more contemporary, cutting-edge art and design will be highlighted in the show this year, reflecting the name modification from **SF20** to **SF20/21** to more accurately reflect the range of material shown. Also, return of Stanlee Gatti's widely acclaimed **21POP** exhibition will showcase a collection of six ateliers featuring artisans and craftsmen. **21POP** is presented by ARTIS Capital Management, Gucci, Bradley and Chris James, Elaine McKeon, Gina and Stuart Peterson, Kelley and Mark Roberts, and Helen and Chuck Schwab.

The preview gala benefiting **SFMOMA** offers supporters the opportunity to peruse and purchase objects in the show before it opens to the public on Friday. Gala tickets include catered hors d'oeuvres, open full bar, music, complimentary valet parking, and a show catalog. The preview gala tickets are tiered in price to encourage a large number of guests to attend on opening night at staggered entrance times.

Corporate sponsorship for **SF20/21** is provided by ARTIS Capital Management, 1stdibs, Christie's, Grey Goose Vodka, Gucci, and Ma(i)sonry Napa Valley. *Antiques & Fine Art, California Home & Design, California Homes, Modern, 7X7* magazines are media sponsors of the event. **SF20/21** is organized by Dolphin Promotions, Inc., which also produces modernism shows in Chicago, Los Angeles, Miami, and Palm Springs. For more information, visit www.sf20.net

honorary co-chairs

gina and stuart peterson

co-chairs

stanlee gatti
katie s. paige
allison speer

SFMOMA trustee advisor

elaine mckeon

designers forum chair

douglas durkin

honorary committee

platinum circle members

carolyn and preston butcher
douglas durkin
randi and bob fisher
carla emil
and rich silverstein
stanlee gatti
bradley and chris james
marissa mayer
and zachary bogue
elaine mckeon
katie and matt paige
gina and stuart peterson
kelley and mark roberts
linnea and george roberts
helen and chuck schwab
charlotte and george shultz
dede wilsey

gold circle members

christopher m. bass
heidi and caley castelein
jean and james douglas, jr.
barbara and bill edwards
concepción s.
and irwin federman
angelique and troy grieppe
katherine harbin
and adam clammer
nancy livingston and fred levin
eileen and peter michael
nicola miner
and robert mailer anderson
lydia and douglas shorenstein
barbara and larry sonsini
cathy and ned topham
danielle and brooks walker
lucinda watson
marsha garces williams
bobbie and mike wilsey

silver circle members

dolly and george chammass
shirley ross davis
maria manetti farrow
matthew goudeau
martha and raoul kennedy
kurt melander
diane nelson and john atwater
alison and mark pincus
joan binder shwartz
and robert shwartz
judy and ken siebel
allison speer and fred moll
summer and brooks walker III
pat and bill wilson
robin wright and ian reeves
(as of July 15, 2011)

preview gala benefiting SFMOMA

sf20.net