

# 9/24 - 9/27

## 2009 ADVERTISING CONTRACT

### AD SIZES

Final Catalog Trim Size: 8.5" x 11"  
Full Page Ad: 7.5" x 10"  
Full Page Bleed: 8.75" x 11.25"  
Half Page (Horizontal): 7.5" x 4.75"

### AD RATES:

Premium Color Ads:  
Back Cover.....\$2,500.00  
Inside Front Cover.....\$2,000.00  
Page One.....\$1,500.00  
Inside Back Cover.....\$1,250.00  
Full Page .....\$950.00  
Half Page.....\$550.00

### DEADLINES:

**All materials due with payment by AUGUST 20, 2009.**  
Please reserve your ad space now! Contact the SF20 advertising sales manager at: **jason jackson MEDIA (415) 823-6085 jmatjack@gmail.com**

### PRODUCTION REQUIREMENTS:

Please provide advertising as electronic files. The following file formats are acceptable: Quark XPress PDF, InDesign PDF, Illustrator EPS, Photoshop JPEG/TIFF/EPS or any print optimized PDF. All files must have a minimum 300 DPI and must be CMYK. All image and font resources (Postscript Type 1 only please) must be included. We accept CD-ROM media. E-Mail submission is also available. Please email files to: **SF20@TreehouseServices.com**

### SF20 - SEPT 24-27, 2009 ADVERTISING RESERVATION/CONTRACT:

Please email your ad reservation ASAP to: **jason jackson MEDIA, jmatjack@gmail.com (415) 823-6085**  
Mail this portion of the form with your payment as confirmation of your reservation.  
The deadline for receipt of artwork and payment is **August 20th**. Make checks payable to: **Jacques Caussin** P.O. Box 5030, Palm Springs, CA 92263 Telephone: 760.219-4599



san francisco  
20th century  
art and design  
show & sale

### RESPONSIBILITY:

We can not be responsible for reproduction quality or guaranty printing results from materials received in poor condition, or to improper specifications. These materials are accepted at the advertiser's sole risk.

### ADDITIONAL PRODUCTION CHARGES

Additional production charges may be incurred for producing film negatives from camera ready materials, reproduction from mechanicals, photographs, or velox, for preparation of mechanicals, layout and design, typesetting, photo retouching and color conversions. Additional charges will be incurred for any editing or changes to files once they have been submitted.

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone No.: \_\_\_\_\_  
FAX No.: \_\_\_\_\_  
EMAIL Address: \_\_\_\_\_

Contact: \_\_\_\_\_  
Ad Agency: \_\_\_\_\_  
Agency Phone No.: \_\_\_\_\_  
Agency FAX No.: \_\_\_\_\_  
Signature: **X** \_\_\_\_\_