



chicago po box 224  
forest park, il 60130  
708.366.2710  
708.366.2746 fax

florida po box 7320  
fort lauderdale, fl 33338  
954.563.6747  
954.566.1982 fax

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For more information:  
Gordon Merkle 954-563-6747  
[Gordon@dolphinfairs.com](mailto:Gordon@dolphinfairs.com)

## LOS ANGELES MODERNISM SHOW & SALE A CELEBRATION OF ICONIC 20<sup>th</sup> CENTURY DESIGN

Sixty-five noted national and international decorative and fine arts dealers presenting all design movements of the 20<sup>th</sup> Century will convene at the Barker Hangar at Santa Monica Air Center for the **23<sup>rd</sup> Annual Los Angeles Modernism Show & Sale on April 29, 30 and May 1, 2011**. The weekend event will open with a preview gala sponsored by Grey Goose Vodka and benefiting the Southern California Institute of Architecture (SCI-Arc). In addition, 1stdibs, California Home+Design, Ma(i)sonry Napa Valley, Modern and Modernism Magazine, and the Los Angeles Times are sponsors of the event for this year.

A much anticipated annual event drawing collectors from across Southern California and the U.S., the modernism show will highlight the works of celebrated 20<sup>th</sup> Century designers including Wright, Sullivan, Le Corbusier, Van der Rohe, Rohde, Eames, Noguchi, and many others. All merchandise offered for sale at the show is authentic; with no reproductions permitted.

Modernism dealers participating in this highly stylized event will come from London, New York, Miami, Chicago, Montreal, San Francisco, and Santa Fe, as well as many very prominent Southern California antique and art galleries. The exhibition and sale will feature a full range of high quality 20<sup>th</sup> century furnishings, decorative arts, and fine arts in room-setting vignettes including furniture, lighting, paintings, prints, silver, porcelain, art glass, pottery, rugs, textiles, bronzes, vintage clothing, and more.

Los Angeles Modernism is presented by Dolphin Promotions, Inc., organizers of internationally-renowned modernism shows in San Francisco, Palm Springs, Miami and Chicago. The show organizers have stated, "We are so pleased to present LA Modernism Show, which was among the first of this genre in the nation. It is a tribute to Los Angeles, a city which has always been in the forefront of 20<sup>th</sup> century design."

The early-buying preview party will be held from 6 p.m. to 9 p.m. on Friday, April 29. This important fundraising event which will offer catered hors d'oeuvres, open full bar sponsored by Grey Goose Vodka, wines sponsored by Ma(i)sonry Napa Valley, and a DJ benefits the Southern California Institute of Architecture (SCI-Arc). Preview tickets are \$100 in advance and \$125 at the door, and can be reserved at [www.lamodernism.com](http://www.lamodernism.com)

Weekend show hours are: Saturday, 11 a.m. to 7 p.m.; and Sunday, 11 a.m. to 5 p.m. Admission is \$15; good for return all weekend. The show is held at an amazing new venue since two years ago, the Barker Hangar at Santa Monica Air Center, 3021 Airport Avenue, Santa Monica 90405. For further information, including a list of exhibitors, please visit [www.lamodernism.com](http://www.lamodernism.com)

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